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**“We can have faith
in the future only
if we have faith in
ourselves.”**

John F. Kennedy





Dear reader,

When the US Army left Heidelberg, freeing up 180 hectares that could be converted to alternative uses, it presented us with a unique opportunity. Of the various projects planned for these areas, a particular highlight is the redevelopment of the almost 100-hectare Patrick Henry Village (PHV) site, which is a major focus for Heidelberg's 'international building exhibition' (IBA). In March 2017, prominent international urban planners unveiled a sensational 'vision' for the future use of the PHV area, proposing turning the site into a 'knowledge city of tomorrow.' According to the vision, the new district could provide living and working spaces for 10,000 to 15,000 people, and become a model location for the use of digital technologies, innovative mobility concepts and carbon-neutral power.

At Patton Barracks, in the city's Kirchheim district, 'Heidelberg Innovation Park' (HIP) is taking shape – a hotspot for companies in the IT, digital media, bioinformatics and design sectors. Here there will also be an indoor sports arena seating up to 5,000 spectators, and a development center for start-ups in the area of organic electronics.

The redevelopment of the Mark Twain Village site is already well underway. Residents – mainly young families – moved into the first roughly 100 apartments in this area in summer 2016. In total there will be more than 1,300 apartments here, including 70 percent affordable housing. The old US Hospital site will likewise be devoted primarily to housing, in the form of around 600 dwellings surrounding an almost 8,000 square-meter park.

We are a growing city, particularly attractive to young, highly-qualified people. Heidelberg University is the best university in Germany and ranks among the top 50 worldwide. The city is also home to a large number of major research and scientific institutes. Heidelberg is consistently ranked highly for its childcare and the quality of its schools. And every year Heidelberg is visited by around 12 million visitors from all over the world. We can truly look to the future with confidence!

Kind regards,

Prof. Dr. Eckart Würzner
Mayor of Heidelberg



Vision for PHV by KCAP Architects&Planners

Patrick-Henry-Village

Patrick Henry Village (PHV) is the largest of Heidelberg's former military sites. In the preliminary planning stage for this site, 'planning phase zero' – part of Heidelberg's international building exhibition (IBA) –, international urban planners collaborated with experts and members of the public to draw up scenarios for the future use of the area. Kees Christiaanse and his firm KCAP Architects&Planners then collated these scenarios into a coherent 'development vision' for the 'knowledge city of tomorrow.' This vision will form the basis for subsequent official decision-making processes.

The 'vision' foresees pioneering digital products and solutions, new synergies between business and science, 'multi-mobility,' innovative educational spaces, and advanced living and working environments and utility systems.

The planning process itself is cutting-edge, too: The plans, prepared by the City of Heidelberg in collaboration with a software company, will be entirely digital. As such they will provide a very visual basis for decision-making, that is also easy to understand for the public. The digital model also allows the visualization of a whole series of possible options, which considerably reduces the likelihood of planning errors, and cuts costs.

The existing urban layout in the interior zone of PHV will be respected, with the streets, mansions and terraced houses forming a central green space, complemented by the existing parkland around the former officers' mansions. The mansions and their garages will be turned into a 'start-up village.' As a contrast to the more spacious layout in the interior of the site, around the periphery the buildings will cover a mixture of uses and will be positioned considerably closer together.



Drafts for Patrick-Henry-Village
by KCAP Architects&Planners



Workshop with Citizens
Pictures Christian Buck



Patton Barracks

Patton Barracks, in the Heidelberg suburb of Kirchheim, can look forward to a bright future as a center for IT, digital media and bioinformatics. On the roughly 14-hectare site, Heidelberg Innovation Park (HIP) is taking shape – a creative hub where workers in IT-related fields will develop pioneering digital products and solutions.

HIP will not be a conventional 'business park,' but a place of interdisciplinary collaboration, with premises for businesses at all stages of their development. It will bring together researchers, start-ups and established businesses, who will benefit from their proximity to one another and to the rest of the city. With facilities such as childcare, coworking spaces, cafés and restaurants, well thought-out public spaces, and a 5,000-seat sports area, it will offer attractive places to meet and socialize.



Drafts
by Hosoya Schaefer
Architects, Aerial
Picture Kay Sommer

The first milestone in the development of the district will be the opening of a business development center for organic electronics, for which ground was officially broken in April 2017. In addition, several large Chinese firms are planning to move their R&D departments to a high-tech business park at Patton. Zürich architects Hosoya Schaefer are responsible for the overall planning of the area, while landscape architects agency ter are designing the open spaces.



Mark-Twain-Village Campbell Barracks

This roughly 43-hectare site in Heidelberg's Südstadt district will be used primarily for building affordable housing. At the heart of the neighborhood will be a park and other large open spaces, linking together various public institutions and 'places of knowledge.'

In the Mark Twain Village part of the site in particular, affordable housing is the number one priority. On the initiative of the city's Mayor, Prof. Dr. Eckart Würzner, a dedicated company – MTV Bauen und Wohnen GmbH & Co. KG – has been established to develop the site, and is to invest around 320 million euros in 114,000 square meters of residential and commercial premises there. Around 1,300 homes are being built for sale or rent, including 70 percent affordable housing. The first tenants have been living there since summer 2016. There will also be a local shopping center, a vocational school, childcare facilities, and a residence for young people in apprenticeships.



Draft

by teleinternetcafe/TH
Treibhaus;

Overview

made by Peh&Schefcik with
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In their plans for the redevelopment of the buildings around the old parade ground in the center of Campbell Barracks, most of which are listed as historic monuments, the City of Heidelberg and the international building exhibition (IBA) are taking an innovative approach: They are letting the design of the site's open spaces and green areas inspire the development of the site as a whole. Under the working title 'The other park,' seven international firms have been asked to produce possible designs by the end of 2017. The winning design will be the one that most effectively networks the area's 'places of knowledge' with one another. These include the Mark Twain Center for transatlantic relations, a community center (in the former chapel), the campus of a private university (beside the parade ground), the Kulturhaus Karlsruhbahn cultural center, and a new Cultural and Creative Industries Center.



Aerial Picture by Kay Sommer

US Hospital

The former US hospital is located in the south of Heidelberg's Rohrbach district. Spanning some nine hectares, the area will be used mainly for apartments, but will also house commercial premises and cultural and educational facilities. The current plans are for 600 apartments and a 7,700 square-meter park.

Particular emphasis will be placed on networking the former US Army land with the adjoining districts of Alt-Rohrbach and Hasenleiser. The entrances to the hospital site to the west, south and east will be made especially inviting. The winners of the 2014 urban design ideas competition for this area were the studios Hähmig Gemmecke (Tübingen) and Fromm (Dettenhausen).



Draft
by Hähmig/
Gemmecke/Fromm

Potential tenants are already coming forward: Intensive talks are currently underway with Lebenshilfe Heidelberg and the Montessori Center. The non-profit Collegium Academicum is also planning a hall of residence for 200 students there, which will include an area for meetings and seminars.



Workshop with citizens July 2017 by Tobias Dittmer

Dialog-based planning

Through public forums, planning workshops and district meetings, local people can get actively involved in the 'dialog-based planning process' for the former US Army sites. The process encourages close cooperation between the city administration, the general public, planners and local policy committees.

In the first phase, in 2011, guidelines were drawn up for the conversion of the sites, which were then approved by the City Council. In phase two, which started in late 2012, specific scenarios were elaborated for the development of the individual sites. The third phase consists of the practical implementation of these plans.

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